

Paul Jenkins
3808 Blaylock Pl
Plano, Texas 75025
(972) 658-2260

Successful executive and consultant with over 20 years of successful leadership, development and delivery of complex systems and business models. Experience and knowledge spans a much broader technology and business base than most, equally capable with CTO/CIO-level executive decisions, business strategy, planning and funding as developing core system architecture, code and IT network configurations. Most recent Silverlight project featured on Microsoft Silverlight Showcase at <http://silverlight.net>

KEY COMPETENCIES

- ❖ Technical Leadership
- ❖ Process Improvement / PMO
- ❖ Enterprise System Development
- ❖ Team Building and Motivation
- ❖ Business Alignment – ROI improvement
- ❖ Intellectual Property, Patents, Trademarks
- ❖ Business Planning and Entrepreneurial Ventures
- ❖ System, Software and Network Architecture
- ❖ Agile, Rational Unified Process, Use-Cases
- ❖ .Net, Silverlight, C#, C++, Java, Ajax, HTML/CSS
- ❖ SQL Server 2005-2008, Oracle, MySQL
- ❖ Windows, Mac, Unix, iPhone, Linux

PROFESSIONAL EXPERIENCE

CruiseLabs, Inc. - CEO/CTO

April 2008 - present

Founder and architect on NexWav, a next generation cruise selling and booking tool built upon the .Net platform and Microsoft Silverlight. An example of the CruiseLabs product can be seen at <http://funcruisedeals.us>.

- ❖ Our NexWav application has been featured as a Showcase application for Microsoft Silverlight technology at <http://www.silverlight.net> (under FunCruiseDeals.us brand).
- ❖ Invited to become a member of the Microsoft BizSpark program, an incubator for startup companies that allows CruiseLabs fee-free licenses to critical Microsoft products and technologies used in NexWav (including SQL Server 2008, Microsoft Windows 2008 Server, WCF and .NET, Silverlight, etc.)
- ❖ Secured direct cruise line connectivity to critical API infrastructure, allowing CruiseLabs to bypass the expensive and less-functional APIs by aggregators and GDS providers.
- ❖ Raised \$90,000 in seed round from variety of friends, family and principals.

Jenkins Technology, LLC – Owner

July 2004 - present

President and owner of a boutique consulting firm specializing in process improvement, system architecture and business development services for large companies and complex systems.

- ❖ Nuance Communications – Dallas, Texas (2005-2009) – Two patents awarded and guided product through launch to release 4.02 in November 2009. Radiology, Lab and Physician critical test result communications improved dramatically with the Veriphy system (<http://www.nuance.com/veriphy>) . See prior CTO position with Vocada below.
- ❖ Travelocity - Southlake, Texas (2004-2005) – Enterprise architect role achieved on-time, on-budget upgrading of core Travelocity Cruise services utilizing 50% outsourced development via India.
- ❖ Shell Trading - Houston, Texas (2004) – Process improvement mentoring of Shell Business Analysts on the Rational Unified Process allowed them to improve system development time to market and decrease error rates.

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PROFESSIONAL EXPERIENCE

Trilogy Software - iTDO (industry Technical Delivery Owner)

November 2002 – July 2003

Technical delivery leadership and direction for Trilogy's New Business vertical which included Pricing, Retail CRM and Configuration products. Assisted CRM sales team as a pre-sales technology architect and process specialist

- ❖ Refined the Trilogy "Fast Cycle Time" Process (FCT), which is based on a combination of the Rational Unified Process (RUP), UML, and other methodologies with a business value based approach to requirements management and a fast cycle development that delivers business value quickly to Trilogy clients.
- ❖ Worked with Trilogy sales and marketing groups to identify and land new strategic accounts, including technical scope and cost estimation for large project deals for products and consulting services which resulted in \$10m in new contract revenue for the company.
- ❖ Developed templates and real-world examples of all technical delivery document artifacts from architecture, analysis, design, code, test, build/cm, change control and maintenance for use in selling Trilogy consulting services to new clients.

Vocada, Inc. – CTO

October 2000 – November 2002

Strategic direction and leadership for the development of the Vocada voice messaging and speech recognition product for the health care market.

- ❖ Delivered the first release of the Veriphy Health Care Communication System within 3 months of requirements completion.
- ❖ Authored five patent applications and received US Patents #7,460,654 and #6,778,644 for Veriphy voice-messaging infrastructure. Worked with Baker Botts LLP, a leading intellectual property law firm.
- ❖ Successfully grew Vocada development team both on-shore and offshore, resulting in shorter development cycles at lower cost for our startup.

fpix, Inc. – CTO

November 1997– July 2000

Senior Executive of a Business-to-Business (B2B) e-commerce company tailored to the buying and selling of lumber and building materials among established firms in the forest products industry.

- ❖ Created real-time trading system capable of supporting the entire \$25B-\$30B transaction space within the forest products industry.
- ❖ Directed all development methodologies, processes and implementation guidelines. Implemented change control boards (CCB) and customer feedback initiatives to enhance and extend the fpix trading system and network. Process was based on IEEE 12207 and the Rational Unified Process (RUP).
- ❖ Authored and received US Patent #6,219,653 - Freight calculation system and method of operation for work related to the fpix e-commerce trading system.

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PROFESSIONAL EXPERIENCE

ObjectSpace	Addison, TX	Development Manager / Consultant	August 1995 - November 1997
DSC Communications	Plano, TX	Member of Technical Staff	June 1994 - August 1995
Wiltel	Tulsa, OK	Member of Technical Staff	June 1991 - June 1994
Badger Software	Beloit, WI	Owner	February 1984 – June 1991

EDUCATION AND PATENTS

Georgia Institute of Technology – Atlanta, Georgia
B.S. Electrical Engineering (1991) – Co-operative Plan

US Patent #7,460,654

Processing of enterprise messages integrating voice messaging and data systems

US Patent #6,778,644

Integration of voice messaging and data systems

US Patent #6,219,653

Freight calculation system and method of operation2 additional patents pending with Vocada on voice messaging systems